



BLACK HILLS JUNIOR FOOTBALL LEAGUE

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TO: Potential Sponsors
FROM: Charles Farrar, President
SUBJECT: Sponsorship/Donation

The Black Hills Junior Football League (BHJFL) is requesting your financial help in the form of a Sponsorship/donation. The BHJFL is a charitable non-profit organization that provides a football program for our community youths, 2nd through 8th grades. The BHJFL was organized to replace the Middle School football program in the North Thurston Public Schools when their program was eliminated due to a levy failure in 1994. We work in cooperation with the North Thurston Public Schools and the Yelm School District. In return for their assistance, we have successfully coached, developed, and prepared numerous young athletes for our North Thurston Public Schools and Yelm School District high school football programs. Our league is proud to have continued in providing this community with some very successful teams.

We believe that all youths should have the opportunity to participate in sports activities regardless of their financial means. Therefore, we offer scholarships and reduced payment plans for those families unable to pay the full registration fees. The majority of funds received from sponsorships are used for this purpose.

As a sponsor we will provide you with the following advertisement:

- A half-page advertisement in our game program given out each week of the season.
- Advertisement space on our website - approximately 3" by 3" space (www.bhjfl.com)
- Organizations name on team pictures and, if space is available, on team trophies.
- Organizations name on league Championship Trophy. This is a traveling trophy and the sponsor's name will stay on permanently.
- Organizations name on league Sportsmanship Award. This is a traveling award and the organizations name will stay on permanently.
- Organization is allowed to hand out business information at game field.
- Organization will receive a team picture/plaque to hang in their business.

The BHJFL also gives to our community in other ways. Last year we conducted Food Drive for Emergency Relief, A fundraiser for Safe Place and a Toy Drive for the Salvation Army and Union Gospel Mission.

If you have any questions or need further information, please feel free to contact me as league President. Charles Farrar 456-3114